



Sunset Apollos Marching Band and Auxiliary Sponsorship Opportunities

During the fall marching band season, more than 2000 people will descend upon Sunset High School for the annual Sunset Marching Band Classic. In its 35th year, this premier marching band competition is hosted by the Sunset Apollo Marching Band and Auxiliary (SAMBA) volunteer organization. Accredited by the Northwest Association for Performing Arts (NWAPA), the Sunset Classic will be host to high school bands and their enthusiastic supporters from throughout the Pacific Northwest.

We invite you to be a sponsor of this unique event. During the 2024 Sunset Marching Band Classic, you will have exposure to more than 2000 business leaders, parents, families and potential customers – and a special opportunity to promote your company’s services and products in a festive, inviting atmosphere.

Sponsorship provides exposure of your company to thousands of people (and potential customers) who attend the event, in addition to ongoing local exposure where the band poster is displayed and t-shirts and sweatshirts are worn.

If you choose to sponsor us, your business will be featured in the program guide, on the SAMBA poster, as well as during the awards ceremonies for the **preliminary and final competitions**. Your sponsorship, which is tax deductible, will support local music education, a benefit to all!

Please keep reading to review the sponsorship opportunities ranging from \$75-\$3,000. You can choose from season poster ads, event program ads, trophy sponsorships or a package including all three. We value your support and look forward to working with you this year.

Sincerely,

Janell Hosch
503-201-9911
president@sambanote.org
www.sambanote.org



Quick Facts about the Sunset Marching Band & Auxiliary

- The Sunset Classic is the **primary event** to raise money supporting all band programs at Sunset High School. This includes marching band, color guard, jazz band, funk band, winter percussion and winter guard.
- **It takes nearly \$100,000** a year to support the Sunset High School band and color guard programs. The school district cannot fund these activities, and without your support, these opportunities for participation, musical education and leadership would disappear.

We strive to keep our programs accessible to all interested students, regardless of their ability to pay.

- Each year, it costs **\$900 or more** for each student to participate in fall marching band activities. Your sponsorship will reduce registration fees each student has to pay, help us provide scholarships to further reduce the cost for select students and expand available opportunities for all our students.
- The Sunset Classic will be hosting **10-14 bands and their supporters** from the Portland area and throughout the Pacific Northwest.

Example Band Poster with Sponsor Ads:

2022 SUNSET APOLLO MARCHING BAND AND AUXILIARY



Photo by White Space Photography

SAMBA presents "Luminous" under the direction of Greg Hall

<p>BOTTLE & CAN DRIVES Every Second Saturday 10am-1pm Sunset Church-14986 NW Cornell</p> <p>Total Office Solutions 503.641.2090</p>	<p>2022 Marching Band and Auxiliary Schedule</p> <table border="0"> <tr><td>Sept 22, 2022</td><td>SHS Football Halftime Show</td><td>Sunset High School Stadium</td></tr> <tr><td>Sept 30, 2022</td><td>SHS Football Halftime Show</td><td>Sunset High School Stadium</td></tr> <tr><td>Oct 14, 2022</td><td>SHS Football Halftime Show</td><td>Sunset High School Stadium</td></tr> <tr><td>Oct 15, 2022</td><td>33rd Annual Sunset Classic</td><td>Sunset High School Stadium</td></tr> <tr><td>Oct 22, 2022</td><td>Liberty Marching Arts Challenge</td><td>Hillsboro Stadium</td></tr> <tr><td>Oct 28, 2022</td><td>SHS Football Halftime Show</td><td>Sunset High School Stadium</td></tr> <tr><td>Oct 29, 2022</td><td>Century Showcase</td><td>Hillsboro Stadium</td></tr> <tr><td>Nov 5, 2022</td><td>NWAPA Championships</td><td>U of O Autzen Stadium</td></tr> </table>	Sept 22, 2022	SHS Football Halftime Show	Sunset High School Stadium	Sept 30, 2022	SHS Football Halftime Show	Sunset High School Stadium	Oct 14, 2022	SHS Football Halftime Show	Sunset High School Stadium	Oct 15, 2022	33rd Annual Sunset Classic	Sunset High School Stadium	Oct 22, 2022	Liberty Marching Arts Challenge	Hillsboro Stadium	Oct 28, 2022	SHS Football Halftime Show	Sunset High School Stadium	Oct 29, 2022	Century Showcase	Hillsboro Stadium	Nov 5, 2022	NWAPA Championships	U of O Autzen Stadium	<p>2022-2023 Jazz and Concert Band Schedule</p> <table border="0"> <tr><td>Dec 14, 2022 - 7pm</td><td>Holiday Concert</td><td>Sunset High School Auditorium</td></tr> <tr><td>Mar 15, 2023 - 7pm</td><td>Early Spring Concert</td><td>Sunset High School Auditorium</td></tr> <tr><td>Jun 1, 2023 - 7pm</td><td>Senior Send-off Concert</td><td>Sunset High School Auditorium</td></tr> </table> <p>Winter Percussion and Winter Color Guard begin in December. Visit our website for more information.</p> <p> sambanote.org /sunsetbandandguard samba@sambanote.org </p>	Dec 14, 2022 - 7pm	Holiday Concert	Sunset High School Auditorium	Mar 15, 2023 - 7pm	Early Spring Concert	Sunset High School Auditorium	Jun 1, 2023 - 7pm	Senior Send-off Concert	Sunset High School Auditorium	<p>WhiteSpace PHOTOGRAPHY</p> <p>Madison Davis 503.307.5160 m.davis.whitespace.com • whitespace.zenfolio.com facebook.com/whitespacephoto</p>
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<p>ORTHODONTICS</p> <p>JON GOODWIN DMD, PC 1260 N. Cornell Rd. Portland, Oregon 97228 goodwinorthodontics@comcast.net For Children and Adults</p>	<p>Jersey Mike's SUBS</p> <p>IN THE SUNSET MALL 12543 NW CORNELL RD. PORTLAND, OR OPEN 10-9PM 7 DAYS A WEEK</p>	<p>GILLS point-S</p> <p>TIRES • WHEELS • BRAKES • OIL CHANGE</p> <p>301 NW Murray Blvd, Portland, OR 97229</p>	<p>PRINT - PROMOTIONAL ITEMS DIRECT MAIL • LARGE FORMAT PRINT</p> <p>MORE INK</p> <p>Trishette Unger - Sunset Alumna, Class '83 Account Manager & Promotional Specialist trishette.unger@moreink.com</p>																																	

Event Sponsorship Packages	Platinum \$3,000 (1 available)	Gold \$1,750	Silver \$750
Exposure to key buyers!			
Exposure to over 2000 Buyers & potential customers who support your business	X	X	X
Presenting Sponsor of the Sunset Classic (i.e., "Sponsored by YOUR COMPANY NAME") on all materials, increasing visibility of your company	X		
Business benefits			
Tax Deduction supporting a non-profit organization	X	X	X
Special recognition & advertising			
Full-Page Ad: Inside cover color ad in the Sunset Classic Program (7.5" x 10")	X		
Full-Page Ad: Premier placement of your color full page ad (7.5" x 10") in the Sunset Classic Program		X	
1/2-Page Ad: color half-page ad (7.5" x 5") in the Sunset Classic Program			X
Poster Ad: Business Card sized ad on the SAMBA Poster displayed in local businesses	X	X	X
Website: Company logo posted on SAMBAnote.org all year	X	X	X
Sponsorship Recognition at the event by the Master of Ceremonies and in the program guide	X	X	X
Spokesperson Presentation at Event: Present trophies at Finals awards ceremony	X	X	X
VIP Parking and Passes: Free passes and VIP parking at the event	4 people	2 people	2 people
Trophy Sponsorship Identification: Company name engraved on award trophy	1 Prelims 1 Finals	1 Finals	1 Finals
Merchandise			
Merchandise Sponsorship: Recognition on back of The Sunset Classic t-shirts and sweatshirts (provides year-round brand recognition)	X	X	
Complimentary Merchandise: Sunset Classic t-shirts	4 shirts	2 shirts	1 shirt

Other Fall Season Sponsorship Options	Finals Trophy \$300	Preliminary Trophy \$200	Program Ad \$75-\$500	Poster Ad \$150
Trophy Sponsorship Identification: Company name engraved on award trophies	X	X		
Spokesperson Presentation at Event: Present trophies at Finals awards ceremony	X			
Program Ad: Full Color ad in the Sunset Classic Program	1/4 Page	Business Card	Various Sizes	
Sponsorship Recognition at the event by the Master of Ceremonies and in the program guide	X	X		
Event Tickets for the full day of Marching Band performances and awards ceremonies	2 people			
Poster Ad: Business Card sized ad on the SAMBA Poster displayed in local businesses and classrooms				X

Trophy Sponsorship Details

All trophy sponsorships include advertising and sponsor recognition in the program, recognition by the master of ceremonies and sponsor name engraved on the award. Finals trophy sponsorships include two complimentary tickets to the event, and an opportunity for the sponsor to present their trophy at the awards ceremony.

*Event Sponsors have priority in selecting trophies.

FINALS COMPETITION TROPHIES

1 st Place	\$300
2 nd Place	\$300
3 rd Place	\$300
High Music	\$300
High Visual	\$300
High Color Guard	\$300
High General Effect	\$300
High Percussion	\$300

PRELIMINARY COMPETITION TROPHIES

For each class represented: A, AA, AAA, and AAAA

1st place	\$200	High Music	\$200
2nd place	\$200	High Visual	\$200
3rd place	\$200	High Color Guard	\$200
		High General Effect	\$200
		High Percussion	\$200

Program Advertising Details

Slick full-color professionally printed Sunset Classic Programs are sold and distributed to event attendees and participants. These programs are referred to often the day of the event and kept for years as mementos by participants. Ad sizes are flexible to meet your needs. If you don't have advertising ready to go we can assist you in creating the perfect branding to show your support and bring you business!

Ad Sizes

Business Card Size Ad - 3/5"W x 2"H - \$75

1/4 Page Ad - 3.75"W X 5"W - \$100

1/2 Page Ad - 7.5" x 5" - \$150

Full Page Ad - 7.5" x 10" - \$500

Interested?

If you are interested in any SAMBA sponsorship opportunity contact Janell Hosch at 503-201-9911 or president@sambanote.org.

The deadline for inclusion on the poster is September 6th.
The deadline for Sunset Classic Sponsorship is September 20th.

SAMBA is a 501(c)(3) organization and is classified as a public charity under section 509(a)(2) of the Internal Revenue Code (Tax ID: 94-3112820).